

Diablo Regional Arts  
ASSOCIATION

# Gala ON BROADWAY

**CELEBRATE WITH US!**

Saturday, October 5, 2024, at the Leshar Center for the Arts  
6:00 PM - 11:00 PM

**Co-Chairs: Barney Fonzi and Bob Power**

**SUPPORT YOUR HOME FOR PREMIER ARTS  
AND CULTURAL EXPERIENCES**

On Broadway Gala 2024 supports the presentation of inspiring, professional art at the Leshar Center for the Arts and innovative outreach and education initiatives throughout our region.

Our community's most generous arts lovers join to celebrate performing and visual arts, and their impact on not only our own lives but also those of students and residents throughout the greater East Bay. On Broadway is an unforgettable and entertaining evening not to be missed.

By becoming a sponsor, you join civic and business leaders who believe in the life-enriching value of the arts. Every dollar raised makes it possible for DRAA to continue providing the highest quality arts experiences right here at the Leshar Center for the Arts. Ours is a community that deserves the best, and with your support, we will continue to deliver nothing less.

**BLACK-TIE OPTIONAL**

For additional information, please call **(925) 295-1450**  
Email Diablo Regional Arts Association at [info@draa.org](mailto:info@draa.org)



# SPONSORSHIP OPPORTUNITIES

## HEADLINER SPONSOR

**\$25,000** (tax-deductible portion \$22,000)

- Premium seating for up to ten guests at On Broadway 2024
- Prominent logo/name placement on all print and digital communications
- Special recognition at On Broadway (digital displays and welcome remarks)
- Prime acknowledgment and recognition on the interactive digital Donor Wall inside the lobby of the Lesher Center for the Arts, and digital event programs
- A featured highlight in the Lesher Center's weekly email newsletter (with over 30,000 subscribers)
- A dedicated social media post on Lesher Center and DRAA accounts
- Advance (pre-public sale) invitation to purchase tickets to DRAA-presented events, including Headliners Series and Center REP
- Invitation to donor appreciation events
- Private backstage tour of the Lesher Center for up to ten guests
- Complimentary use of the Encore Room, Bedford Gallery, or the Vukasin Theatre for a private event, subject to availability. Event not to exceed four hours. Catering is not included.
- Recognition as a member of the Host Committee

## SHOWSTOPPER SPONSOR

**\$10,000** (tax-deductible portion \$7,000)

- Seating for up to ten guests at On Broadway 2024
- Logo and name placement on all On Broadway print and digital event communications
- Recognition at the On Broadway Gala digital displays
- Acknowledgment and recognition on the interactive digital Donor Wall inside the lobby of the Lesher Center for the Arts
- A feature in the Lesher Center's weekly email newsletter (with over 30,000 subscribers)
- A dedicated social media post on Lesher Center and DRAA accounts
- Advance (pre-public sale) invitation to purchase tickets to DRAA-presented events, including Headliners and Center REP
- Invitation to donor appreciation events
- Recognition as a member of the Host Committee

# SPONSORSHIP OPPORTUNITIES

## CENTER STAGE SPONSOR

**\$5,000** (tax-deductible portion \$3,800)

- Seating for up to four guests at On Broadway 2024
- Logo and name placement on all On Broadway print and digital event communications
- Recognition at the On Broadway Gala digital displays
- Acknowledgment and recognition on the interactive digital Donor Wall inside the lobby of the Lesher Center for the Arts with over 350,000 visits a year
- Advance (pre-public sale) invitation to purchase tickets to DRAA-presented events, including Headliners Series and Center REP
- Invitation to donor appreciation events
- Recognition as a member of the Host Committee

## FOR MORE INFORMATION OR TO SPONSOR

Please call **(925) 295-1470**

Email Diablo Regional Arts Association at [info@draa.org](mailto:info@draa.org)



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ASSOCIATION

# ON BROADWAY

# Gala

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6:00 PM - 11:00 PM

## BECOME A SPONSOR

**YES!** I want to support the Leshar Center for the Arts and its role as the cultural and entertainment center of the East Bay. I will join the Host Committee as a sponsor at the following level:

\$25,000 Headliner    \$10,000 Showstopper    \$5,000 Center Stage

## CONTACT AND PAYMENT INFORMATION

Name \_\_\_\_\_

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

Country/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

DiabloRegionalArts  
ASSOCIATION

  
Leshar Center  
FOR THE Arts